R.J. Reynolds

Tobacco Co.

Amy Willson
Systems Coordinator
150 Lawrence Bell Dr.
Suite 108
Williamsville,NY14221
(716) 634-8577
(716) 634-3145

RJR Account #671954
K. McLear
KINNEY DRUG

Monarch 30¢ off 1 Pack (#601820) Distributor Program

Dear Ken:

We have ordered **9** SKUs of shipper displays (item #516380) for the above promotion.

Displays will arrive **November 11, 1996**. Attached is a list of accounts authorized to receive this promotion.

As always, thanks for your assistance in the marketing of our products.

Sincerely,

Amy

A.Willson
#1610
c: D. Keeney

51845 9806

Source: https://www.industrydocuments.ucsf.edu/docs/ssly0000

USE THIS FORM AS MASTER AND COMPLETE FOR ALL PARTICIPATING DIRECT ACCTS

DECEMBER 1996 MONARCH DPC PRODUCT / DISPLAY ORDER FORM

Distributor Promotion Coverage

MONARCH 30¢ OFF 1-Pack / #601820

Please complete and return this form to the ROU by no later than:
FRIDAY AUGUST 30, 1996

D & W. Kenney
MGR's NAME

REGION ALLOCATION: 300 SKUs
ALLOCATION
(Item #516380)
PACKED 5 DISPLAYS / SKU

Completed

ROU: Send (x) X Do NOT Send (x) _____
CUSTOMER LETTERS TO PARTICIPATING ACCOUNTS

I WILL NEED THE FOLLOWING PRODUCT / DISPLAYS ORDERED TO THE LISTED DIRECT ACCOUNT(S):

Fay's Drug — DIRECT ACCOUNT
492773 — SIS #
45 to arrive W/O 11/11 — No. / SKUs (#516380)
PRODUCT ARRIVAL DATE: _____ (MGR. FILL IN)

MONARCH BRAND STYLES / NUMBER OF CASES NEEDED

6267-0270

FF 12M	FF 100 12M	FF MN 12M	FFM 100 12M	LT 12M	LT 100 12M	LT MN 12M	LTM 100 12M	ULT LT 12M	ULLT 100 12M	FF BOX 12M	LT BOX 12M	MEN BOX 6M	MEN L BX 6M

Kinney Drug — DIRECT ACCOUNT
671954 — SIS #
9 to arrive W/O 11/11 — No. / SKUs (#516380)
PRODUCT ARRIVAL DATE: _____ (MGR. FILL IN)

MONARCH BRAND STYLES / NUMBER OF CASES NEEDED

6267-0271

FF 12M	FF 100 12M	FF MN 12M	FFM 100 12M	LT 12M	LT 100 12M	LT MN 12M	LTM 100 12M	ULT LT 12M	ULLT 100 12M	FF BOX 12M	LT BOX 12M	MEN BOX 6M	MEN L BX 6M

Mail / Fax this form to ROU, Attn: Amy
7/96

refused — put back in allocation.

51845 9807

08/29/96 14:32 R J REYNOLDS SYRACUSE 003

Source: https://www.industrydocuments.ucsf.edu/docs/ssly0000